About the Author

Dr. Malay Kumar Ghosh

Dr. Malay Kumar Ghosh is an Associate Professor in the Department of Commerce, Sidho-Kanho-Birsha University, Purulia, W.B.. Prior to that, he served Rani Dhanya Kumari College, Jiaganj, Murshidabad, W.B. He did his M.Phil as well as Ph.D on Lac Industry. His areas of research are Accounting, Finance, Management, Rural Economy, Gender Issues etc. A number of research papers of the author have been presented in different State, National as well as International Seminars and Conferences. He has published many of research oriented articles in Refereed, Peer Reviewed and UGC CARE List Journals. The author has reviewed a number of research papers and has acted as resource person in career counseling program. Moreover, at present he has been supervising Ph.D Scholars.

Koushik Talukdar

Koushik Talukdar is a Lecturer in Nazrul Centenary Polytechnic at Rupnarayanpur, Paschim Bardhaman, W.B.. He has completed MBA from the ICFAI University, Dehradun, and M Com (International Business) from IGNOU. He is now pursuing Ph.D in Commerce from Sidho-Kanho-Birsha University, Purulia, W.B.. The author has published many papers in Peer Reviewed and Referred Journals and has presented a paper in International Webinar. His areas of interest are International Business Environment, Marketing Management, Strategic Management, Entrepreneurship Development and so on.

Dr. Santanu Kumar Ghosh

Dr. Santanu Kumar Ghosh (b.1957) is Professor in the University of Burdwan. He is having more than thirty years of teaching experience. He is recipient of several international scholarships. He is a member in the international organisations like ILO, UNEP, GRI, European Commission etc. He is also the editor/reviewer of different national and international journals and more than seventy national and international publications. Prof. Ghosh is also a regular participant in the conferences abroad like Amsterdam, Netherland, France, Uruguay, Italy etc. His research interest areas are in Capital Market, Corporate Reporting, Corporate Governance, Corporate Social Responsibility, Sustainability and Corporate Finance.

Dr. Sudipta Mondal

Dr. Sudipta Mondal (b. 1982) has completed his M.Phil. and Ph.D. under the guidance of Prof. Ghosh from the University of Burdwan. Mr. Mondal has completed P.G. degree in Finance, Human Resource Management and in Marketing. He is having fifteen national publications in journals and edited books. He is also a paper presenter in different international conference in India. He is teaching for more than three years as Assistant Professor. His research interest areas are in Strategic Management, Corporate Social Responsibility, Sustainability Reporting, and Financial Market.

Ms. Kasturi Kar

Ms. Kasturi Kar is an Assistant Professor in History. She is working at Sammilani Mahavidyalaya, Kolkata. Presently she is pursuing her Ph.D. after obtaining M.Phil degree. She has also successfully completed UGC research project and presented papers in many national and international seminars. She also has many publications to her credit. Her area of interest is social cultural history.

Dr. Anindita Neogi

Dr. Anindita Neogi passed M.A. in Economics from University of Kalyani and then completed research in 'Monetary Economics' from University of Kalyani. She served as Part-time Lecturer in Economics at Rishi Bankim Chandra College, 24 PGS, Kalyani Mahavidyalaya, Nadia and Chakdaha College, Nadia of West Bengal successfully for about eight years. Served as Asstt. Professor in Economics at Kandi Raj College, Murshidabad, West Bengal from 2010 to 2019. Presently serving as Asstt. Professor in Economics at Ranaghat College. Also acting as Counsellor of IGNOU for UG and PG courses since 2015. Published some papers at National and State level seminars and in international journal. Also contributed chapter in international level book.

Mr. Jayabrata Ghosh

Mr. Jayabrata Ghosh passed M. Com. from the University of Kalyani and then completed ICWA (Inter). He served as Part-time Lecturer in Commerce at Kalyani Mahavidyalaya, Nadia. Presently serving as Asstt. Professor in Commerce at Ranaghat College, Ranaghat, Nadia, West

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Dr. Parimalendu Bandyopadhyay

Dr.Parimalendu Bandyopadhyay (b.1971) completed PG in Commerce with in 1995, and awarded Ph.D. degree from The University of Burdwan in 2007 for his outstanding research on Industrial Relation. At present, he is an Assistant Professor in Commerce of Kazi Nazrul University, Asansol, WB, previously served as Assistant Professor in Commerce at Raiganj College (University College). Dr. Bandyopadhyay wrote 40 research articles in journals of repute. He is an empanelled research supervisor of Kazi Nazrul University, Asansol.

Mr. Maheswar Malo Das

Mr. Maheswar Malo Das has completed PG in Commerce in 2008, LL.B. in 2012 from B.U. At present he is working as Development and Planning Officer at Kazi Nazrul University, previously he served the University of North Bengal as Accounts Officer. He is also pursuing Ph.D from Kazi Nazrul University, Asansol in the area of Industrial Relation.

Dr. Amit Kumar Chakrabarty

Dr. A. K. Chakrabarty (b.1971) has bright academic career. He completed PG in Commerce with 1st Class in 1994, M. Phil with 'A-Grade' in 1997, B. Ed. with 1st Class in 1996 from BU and awarded Ph.D. degree from KU in 2008 for his outstanding research on LICI. At present, he is an Assistant Professor in Commerce of Chakdaha College, WB, previously served as AT in a H.S. School (WBBSE) and got chance to join at Asansol B.B College and KNUST, Ghana. Prolific writer, Dr. Chakrabarty wrote five (1 National & 4 International) research books, 54 research articles in journals of repute and got invitations from Mexico, Paris & Bangkok to present paper in International Seminars. He is an empanelled research supervisor of KU and Editor, Editorial Board Member & Reviewer of many PR journals. One UGC sponsored MRP on 'Tourism Industry' was completed by him in 2016.

Ms. Prija Saha

Ms. Prija Saha is presently working as a State Aided College Teacher at Sarojini Naidu College for Women. She has completed her schooling under ICSE (2009) and ISC (2011) board. She completed her B.Com (2014) and M.Com (2017) under West Bengal State University (WBSU). Beside her masters in Commerce she has also completed MBA (under Finance specialization) from Pondicherry University (2020). Her research area mainly consist of social and financial parameters such as financial market analysis, women empowerment, corporate social responsibility etc.

Ms. Chaitali Ghosh

Ms. Chaitali Ghosh, graduated with honours in Commerce from University of Calcutta in 2016. She obtained Master's degree in Commerce from University of Kalyani in 2018. Ms. Ghosh joined Surendranath Evening College as a Guest Faculty member in the Department of Commerce in 2019. From 2020 she approved with State Aided College Teacher grade-II. She has presented papers in several national and international level seminars and conferences. Her areas of teaching and research are Financial Accounting, Financial Management, Taxation etc.

Ms. Shampa Patra

Ms.Shampa Patra (b-1998) has an excellent academic career. She Completed Post Graduate in Political science with 1st class (2nd) in 2020 from Kazi Nazrul University (K.N.U). She completed Bachelors degree with Honours in Political Science in 2018 from Durgapur Government College under Kazi Nazrul University (K.N.U). Mis Patra is currently a B.Ed student at Burdwan University (B.U), has one year of Teaching Experience in higher secondary public school.

Ms. Mousumi Das

Ms. Mousumi Das is now serving in the post of assistant professor of English in Kandi Raj College, Kandi Murshidabad. She has completed her M.A. from the University of Burdwan in 2009 and qualified NET in June, 2012. Formerly an assistant school teacher, she joined the college in March, 2015. She has contributed a bit in this journal for her passion for working with mythology of different countries, specially of Indian myths and she always welcomes any kind of cordial suggestions from the scholars for her further improvement in the domain of writing scholastic article.